



UNITED STATES DEPARTMENT OF COMMERCE
National Oceanic and Atmospheric Administration
Coral Reef Conservation Program
1305 East West Highway
Silver Spring, Maryland 20910

Greetings Colleagues,

This memo outlines how to appropriately acknowledge the Coral Reef Conservation Program (the Coral Program) in your work. The Coral Program supports a variety of projects internal and external to NOAA to conserve and protect coral reef ecosystems. We want to make sure all our partners, stakeholders, and Congress are aware of program contributions to maximize funding support for this important work. To clarify how the Coral Program is acknowledged, we have provided some examples of how to do this below.

The [CRCP identifier](#):

- Use the identifier if it is clear the Coral Program hosted, co-hosted, or funded an event, a digital platform, etc.
- If a product that is co-produced, but the Coral Program may not be an author, the proper thing to do in this situation would be to have a "developed by [NOAA/other program name] with funds from NOAA's Coral Reef Conservation Program" message in addition to using the identifier.

Most common acknowledgements:

- If you are writing a peer-reviewed publication, include "This work was funded by NOAA's Coral Reef Conservation Program, project # xxx." Please also note that grantees shall be required to specify funding sources using the [Funder Registry](#) when papers are submitted for publication, per the [NOAA plan to increase Public Access to Research Results](#).
- If you are writing a technical memorandum or internal report, make sure you also indicate the Coral Reef Conservation Program project number, and/or consider getting a tech memo number from [CoRIS](#).
- If you are giving a presentation where the work was funded by the Coral Program or you want to acknowledge the Coral Program for its contributions, make sure to insert the identifier on the Acknowledgements slide.

Standard Award Condition language to be used for all Coral Reef Conservation Program funded work (Internal and External Project Requirements):

To be added to ANY AWARD receiving Coral Program funding (except Cooperative Institutes). If a similar award condition already exists for the awarding office, a second award condition is not necessary. Simply amend their language to include the Coral Program identifier info (i.e., the Coral Program logo).

- The cover or title page of all reports, studies, or other documents supported in whole or in part by this award, or any subawards, shall acknowledge the financial assistance provided by NOAA's Coral Reef Conservation Program. Projects funded in part or in full by the Coral Program must recognize this assistance in all products or reports created for the project. This can be achieved by including the graphic identifier prominently on the report or product. In addition to the identifier, or in rare circumstances where inclusion of the graphic identifier is not possible, recognition of Coral Program funding may also be achieved with a statement such as 'This product/report/publication was made possible with support from the National Oceanic and Atmospheric Administration's Coral Reef Conservation Program.'





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- The Coral Program identifier may be used to link to the Coral Program website(s) or acknowledge Coral Program funding or affiliation. The identifier cannot be used to imply or endorse a product or service and cannot be used to falsely imply employment by, or affiliation with, NOAA or the Coral Program. No explicit permission is required from the Coral Program for funded projects to use the identifier unless the use does not clearly fall within the accepted uses listed above. For all other desired uses of the identifier, please contact your Federal Program Officer to request permission. For full instructions and to download logos, please go to <http://coralreef.noaa.gov/about/graphicid.html>.
- Examples
 - [Unpaved road standards for Caribbean and Pacific Islands](#)
 - [Economic Impact Analysis of Recreational Fishing on Florida Reefs](#)
 - [Takeaways from the Hawai'i 2020 Survey - Infographic](#)

If you have any questions about how or when to acknowledge the Coral Program, please reach out to me or Craig Reid, the Coral Program's Grants Coordinator.

Kind regards,

Jennifer L Koss

Jennifer Koss,
Director, NOAA Coral Reef Conservation Program

